

By: Senator(s) Ferris

To: Education; Economic
Dev, Tourism and
Parks

SENATE BILL NO. 2266

1 AN ACT TO AMEND SECTION 1, CHAPTER 134, LAWS OF 1998, TO
2 TRANSFER FROM THE MINIMUM EDUCATION PROGRAM FUND AN AMOUNT NOT
3 EXCEEDING ONE MILLION DOLLARS (\$1,000,000.00) TO THE DEPARTMENT OF
4 ECONOMIC AND COMMUNITY DEVELOPMENT TO DEVELOP AND TELEVISION A
5 PUBLIC RELATIONS CAMPAIGN TO ENHANCE THE IMAGE OF PUBLIC EDUCATION
6 AND PUBLIC SCHOOL TEACHERS IN MISSISSIPPI, FOR FISCAL YEAR 1999;
7 TO AMEND SECTION 2, CHAPTER 105, LAWS OF 1998, IN CONFORMITY
8 THERETO; AND FOR RELATED PURPOSES.

9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

10 SECTION 1. Section 1, Chapter 134, Laws of 1998, is amended
11 as follows:

12 Section 1. The following sums, or so much thereof as may be
13 necessary, are hereby appropriated out of any money in the State
14 General Fund not otherwise appropriated, to the State Department
15 of Education for the support and maintenance of the common schools
16 of Mississippi and for the Minimum Education Program for the
17 fiscal year beginning July 1, 1998, and ending June 30, 1999, as
18 follows:

19 For the support and maintenance
20 of the common schools
21 (Common School Fund)..... \$ 5,000,000.00

22 An additional sum, to be known as
23 the Minimum Education Program Fund,
24 to be disbursed by the State Department
25 of Education in compliance with the laws
26 enacted at the Extraordinary Session
27 of 1953, as amended..... \$1,043,983,455.00

28 Total..... \$1,048,983,455.00

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30 Of any available State General Funds appropriated under the
31 provisions of this act, the State Department of Education may
32 transfer an amount not to exceed One Million Dollars
33 (\$1,000,000.00) to the Department of Economic and Community
34 Development to develop and televise a public relations campaign to
35 enhance the image of public education and public school teachers
36 in Mississippi. It is the intent of the Legislature that any
37 television spots or commercial messages authorized by this section
38 shall be produced at the Mississippi Educational Television using
39 their facilities, and to the extent possible, National Board
40 Certified Teachers shall be utilized in the making of this
41 campaign in cooperation with the various teacher organizations in
42 the state.

43 SECTION 2. Section 2, Chapter 105, Laws of 1998, is amended
44 as follows:

45 Section 2. The following sum, or so much thereof as may be
46 necessary, is hereby appropriated out of any money in the State
47 Treasury to the credit of the Department of Economic and Community
48 Development or the appropriate special fund for the purpose of
49 defraying the expenses incurred in the operation of the various
50 divisions of the department for the fiscal year beginning July 1,
51 1998, and ending June 30, 1999..... \$ 121,968,908.00.

52 It is the intention of the Legislature that the Department of
53 Economic and Community Development shall have the authority to
54 escalate its budget and expend funds from any source not to exceed
55 One Million Dollars (\$1,000,000.00) in accordance with rules and
56 regulations of the Department of Finance and Administration in a
57 manner consistent with the escalation of federal funds, to develop
58 and televise a public relations campaign to enhance the image of
59 public education and public school teachers in Mississippi. It is
60 the intent of the Legislature that any television spots or
61 commercial messages authorized by this section shall be produced
62 at the Mississippi Educational Television using their facilities,

63 and to the extent possible, National Board Certified Teachers
64 shall be utilized in the making of this campaign in cooperation
65 with the various teacher organizations in the state.

66 SECTION 3. This act shall take effect and be in force from
67 and after its passage.